



1-7 Dried cuttlefish and dried seasoned fish of a local Chinese variety. One of the hundreds of manufacturers of dried fishery products in China.

1-8 Dried cuttlefish exhibited at the seafood show; a China National Fisheries Corporation product.





1-9



1-10 Dried packages of shredded cuttlefish and pollock. Note the cartoons on packaging that is targeted to children and young adults. Dried fish consumption is promoted as smarter and healthier for children. Also note the multi-snack packs. Foreground is dried squid and file fish.



1-11 Dried octopus, dried squid, and dried “file fish,” an indigenous saltwater species found in Korea and China.



1-12 Award-winning dried fish. Notice the award on the right. Winners can place their award on their new labels to differentiate their product over their competition.