

# Office of Protected Resources

NOAA Fisheries -- Managing Marine Ecosystems

Permits, Conservation and  
Education Division

Marine Mammal & Sea Turtle  
Conservation Division

Endangered Species  
Division

Planning & Program  
Coordination Division

## PLANNING AND PROGRAM COORDINATION

The Planning and Program Coordination Division provides national and Office-wide guidance and support on budget planning, outreach and education, economic analysis and information technology solutions.

### Programs and Activities

**Strategic planning and PPBES program coordination:** The Division coordinates protected species science and management activities in support of NOAA's Planning, Programming, Budgeting and Execution System (PPBES) for the Protected Species Program and the protected species science components of the Ecosystem Assessments and Ecosystem Research Programs. This includes coordinating all national protected species activities related to program planning, budget formulation and execution, and performance measurement and reporting.

**Outreach and education:** The Division plans and coordinates outreach and education. This includes representing NOAA Fisheries and the Office of Protected Resources (PR) at national and regional conservation events and conferences, managing content of the PR website, and providing education and outreach services and products for the public. The Division works with all NOAA Offices to plan and implement NOAA Fisheries goals for education and outreach.



*Provided IT Support for the Don't Feed Wild  
Dolphins PSA website  
<http://dontfeedwilddolphins.org/>*

### Division Goals

- Provide national support for planning, budget formulation, and budget execution for protected species
- Provide Office-wide support on outreach and education, economics, information management, finance, and personnel management.

**Information technology (IT):** The Division plans and coordinates IT solutions to support the PR staff and programs, including developing online tools, such as the Authorizations and Permits for Protected Species permitting system, maintaining PR websites and databases, and providing recommendations on technology.

**Economic analysis:** The Division plans and coordinates socioeconomic analyses, including analysis for National Environmental Policy Act documents, regulations, permit actions, and fishery management actions.

## Recent Accomplishments

- Educated families at the Guppy Gala event at the National Zoo.
- Developed PPBES business cases highlighting national PR issues which have been cited as models for use by other NOAA Ecosystem Programs.
- Launched the online Authorizations and Permits for Protected Species permitting system (<https://apps.nmfs.noaa.gov>).
- Improved the National Protected Species web pages and National Species Database (<http://www.nmfs.noaa.gov/pr>).  
Provided IT Support for the Don't Feed Wild Dolphins PSA website (<http://dontfeedwilddolphins.org/>) and other Marine Mammal Health and Stranding projects
- Coordinated the development of performance metric reporting systems for the Species Recovery Grants Program and the Protected Species Stock Assessments function across Science Centers.
- Developed surveys to assess the knowledge and attitudes of visitors and owners/employees of local tourism-based businesses regarding wild dolphin conservation in Panama City, Florida.
- Provided socioeconomic analyses and input into protected species management actions, including measures to reduce North Atlantic Right Whale ship strikes and efforts to enhance sea turtle conservation and recovery in Atlantic and Gulf of Mexico trawl fisheries.



*Educating families at Guppy Gala event at the National Zoo (June 2009)*

## Partners and Constituents

- Resource managers within NOAA Fisheries
- NOAA budget, program planning and integration, and program analysis and evaluation
- Educators and students
- General public

## Budget

	FY09 Actual
OR&F & PAC	\$ 1,146,885
Reimbursables	-
Total FTEs	8

For more information contact:

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<http://www.nmfs.noaa.gov/pr>

