

Science, Service, Stewardship



Strategic Planning – Future of NMFS Services

Marine Fisheries Advisory
Committee Meeting

October 21, 2010

**NOAA
FISHERIES
SERVICE**

NOAA



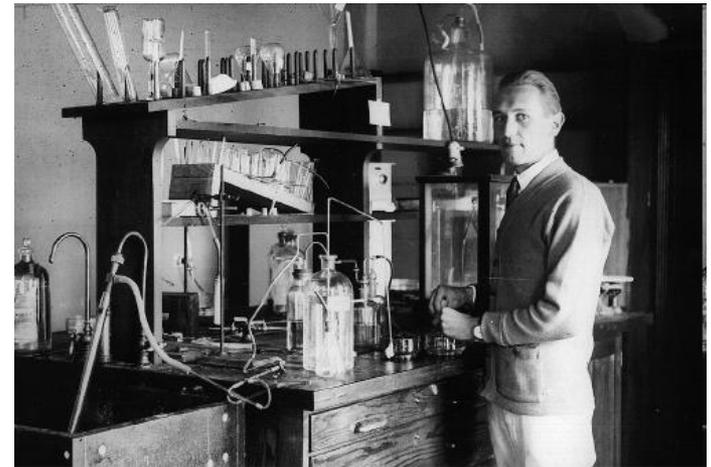
A History of Service: 1870s-1920s

U.S. Commission of Fish and Fisheries (1871)

- Research
- Fish culture

U.S. Bureau of Fisheries in the U.S. Dept. of Commerce and Labor (1903)

- Marketing and product development
- Healthful and nutritive values of fish oil



In 1919, the Bureau reported:

“In no branch of the fisheries is there greater need for exhaustive study than in the methods or preservation of fishery products”



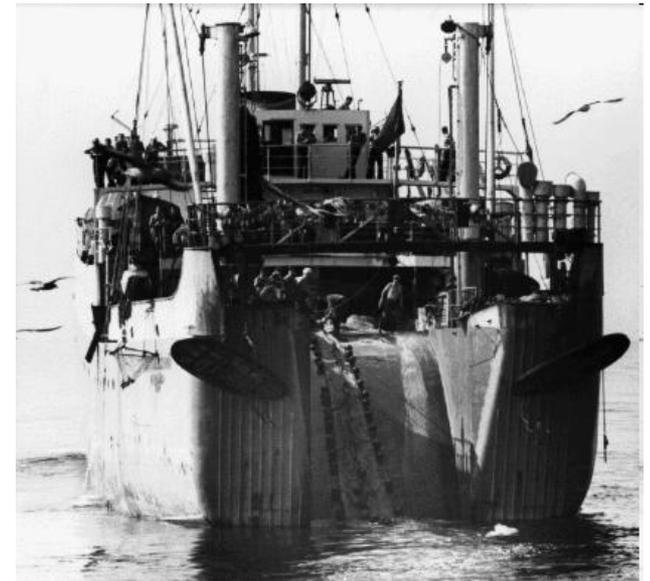
A History of Service: 1920s-1960s

Transfer to DOI/FWS, establishment of five regional fisheries offices (1940)

- Seafood uses, processing, and marketing
- Exploration and development of new fisheries and fishing grounds (including high-seas fisheries)
- Saltonstall-Kennedy Act (1954)

Split into the Bureau of Sport Fisheries and the Bureau of Commercial Fisheries (1956)

- Fisheries Loan Fund (1956)
- New fishing technologies and vessel financing
- Salmon culture



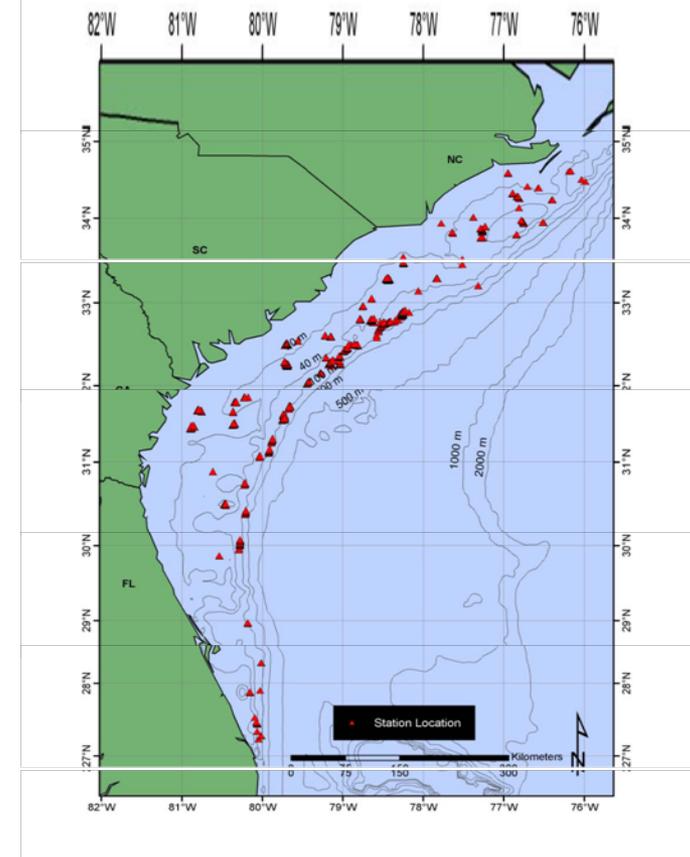


A History of Service: 1970s-1990s

NMFS within DOC/NOAA (1970)

- Resource Research, Utilization, and Management
- NE, SE, SW, NW/AK research centers
- NEPA (1969), MMPA (1972), ESA (1973)
- MSA setting up eight RFMCs (1976)
- MARMAP, FOCI, Status and Trends Program, SEAMAP

MARMAP Station Locations





1996 Reorganization

- Eliminated the Office of Industry Services
- Transferred functions to the Office of the AA and the Office of Sustainable Fisheries
- Financial Services were later transferred to Management and Budget



Who do we include in definition?

- *Commercial seafood industry (fishermen, processors, brokers, distributors, retailers, and allied support industries)*
- *Consumers*
- *Recreational stakeholders*



For what purpose(s)?

Programs and activities that....

- *Provide direct assistance, services, or information*
- *Improve and/or develop the industry,*
- *Ensure seafood safety,*
- *Facilitate domestic and international trade, and/or*
- *Provide information to help consumers make informed seafood purchasing decisions*



Current Services to Industries, Communities, and Consumers

- Protect and restore coastal and marine habitats
- Provide financial services and financial disaster assistance
- Provide voluntary inspection services for the seafood industry
- Conduct consumer education and outreach through *Fish Watch*
- Foster and advance aquaculture
- Help U.S. fisheries navigate international regulations and standards
- Fund projects to reduce negative impacts of fishing gear and techniques
- Administer the Saltonstall-Kennedy Grant Program





National Concerns - Potential Drivers for Future Services

- Economic recovery
- Energy security
- Climate change mitigation and adaptation
- Food security



Broad Ocean and Coastal Concerns - Potential Drivers for Future Services

- Sustainable coastal economies and communities
- Seafood security
- Healthy ecosystems
- Climate change impact assessment and adaptation
- Marine spatial planning



Proposed Legislation – Potential Drivers for Future Services

- New National aquaculture legislation - previously proposed legislation would have expanded the aquaculture research program and provided financial incentives for private sector investment
- HR 1370 Commercial Seafood Consumer Protection Act – would strengthen SIP
- HR 2454 American Clean Energy and Security Act – calls for interagency coordination on an impact assessment and an adaptation strategy for natural resources
- HR 2548/S. 533 Working Waterfront Preservation Act – would amend CZMA to allow grants to enhance waterfront access for commercial fishermen and the aquaculture industry
- HR 2565/S 1214 National Fish Habitat Conservation Act – would foster habitat protection through partnerships



Trigger Questions

What customers should we try to accommodate in our strategy for future NMFS services - Consumers? Coastal communities? What industries/sectors? Others?

How is NMFS currently serving the customers identified above - i.e., what current services are of interest to these customers?

How could we better serve these customers (through new services, expansion of existing services, coordination of services, etc.)?



Backup Slides



Current Services - Authorities and Lead Programs/Offices

Protect and restore coastal and marine habitats.

- Mandates: MSA, American Recovery and Reinvestment Act
- Lead Programs or Offices: Habitat Conservation

Provide voluntary inspection services for the seafood industry.

- Mandates: Agricultural Marketing Act
- Lead Programs or Offices: Seafood Inspection Program; Office of the AA

Provide financial disaster assistance.

- Mandates: Sections 312(a) and 315 of the MSA and Sections 308(b) and 308(d) of the Interjurisdictional Fisheries Act
- Lead Programs or Offices: Sustainable Fisheries

Maintain *FishWatch*.

- Mandates: Agricultural Marketing Act (provides for consumer education), America COMPETES Act (provides NOAA broad education authority)
- Lead Programs or Offices: Sustainable Fisheries, Partnerships and Communications

Foster and advance aquaculture.

- Mandates: National Aquaculture Act, Endangered Species Act (for aquaculture necessary for conservation and survival of a species listed as threatened or endangered under the Act)
- Lead Programs or Offices: Aquaculture Program



Current Services Authorities and Lead Programs/Offices

Help commercial fisheries navigate international regulations and standards, facilitating trade.

- Mandates: Agricultural Marketing Act, American Fisheries Promotion Act
- Lead Programs or Offices: Sustainable Fisheries, Partnerships and Communications, Trade and Commercial Services Team; International Affairs

Provide financial services through the Fisheries Finance Program (loans for vessels and facilities, vessel buy back programs), Capital Construction Fund (improvement or replacement of vessels), IFQ and CDQ loan programs, and the Fishermen's Contingency Fund (compensates fishermen for losses caused by oil and gas obstructions)

- Mandates: Merchant Marine Act, MSA
- Lead Office: Management and Budget

Fund projects to reduce impacts of commercial fishing gear and techniques on sea turtles and marine mammals.

- Mandates: MSA Section 316, Marine Mammal Protection Act, Endangered Species Act
- Lead Programs or Office: Protected Resources

Administer the Saltonstall-Kennedy Grant Program, which provides funding for research and development projects to benefit the U.S. fishing industry.

- Mandates: Saltonstall-Kennedy Act
- Lead Programs or Offices: Management and Budget