

**Annotated Agenda**  
*MAFAC, Key West, Florida*  
*May 24-26, 2011*

**1. Title of Discussion:** Planning for a New “Vision 2030” Document

**2. Discussion Leaders:** Heather D. McCarty, Acting Chair, MAFAC  
Mark Holliday, Director Office of Policy, NMFS

**3. Objective/Purpose:** Action. Goal is to have an open discussion on the focus and vision for a revised and expanded future view of US Fisheries.

**4. Background/Synopsis:** In September 2006, the Assistant Administrator of NOAA’s National Marine Fisheries Service (NMFS) asked MAFAC to prepare a report on the desired future state of U.S. Marine Fisheries. The specific request to MAFAC was “...to create, in clear, simple, non-jargon language, a stakeholders’ consensus on the desired future state of domestic and international fisheries.” The report, *Vision 2020: The Future of Marine Fisheries* is MAFAC’s response.

The report assesses trends and their impacts on marine fisheries, provides 10 MAFAC findings based on the trends, and presents 24 recommendations organized under five main topics:

1. Demand, Supply and Quality of Seafood Products (4)
2. Commercial Fisheries (5)
3. Recreational Fisheries (4)
4. Aquaculture (4)
5. Management (7)

Additionally, a Transition Paper on the report was developed to help advance and communicate the ideas contained in *Vision 2020*. This short two-page overview focused on the report’s four over-arching themes:

1. More timely and higher quality data are necessary for critical management decisions.
2. There are wide-spread opportunities to develop and adopt technology to achieve the outcomes desired for 2020.
3. Achieving the Nation’s ocean policy goals in 2020 can only result from collaboration and partnerships across all levels of government, sectors, and disciplines.
4. Additional fiscal resources required to obtain these predicted benefits are a sound investment.

The goal of this discussion is to consider whether these over-arching themes, findings, and recommendations are still true today; if MAFAC feels there should be modifications or additions to *Vision 2020* to capture new issues, trends and their impacts; and to chart a course for preparing a revised and expanded future view of U.S. fisheries.

**5. Potential Options listed from 1 to n:**

1. Vision 2020 is still relevant, as it is written.
2. The trends, findings, themes and recommendations (or some portion) are valid and relevant, but could use some updating.
3. New trends, issues, and overarching themes have emerged and deserve inclusion in an expanded *Vision* document.

Additionally, MAFAC may consider assigning responsibility for any potential revisions or update to a subcommittee or working group.

**6. Preferred Recommendation:** TBD

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Record of Decision:

Decision, Next Step(s) and/or Action:

Assigned to:

Due Date: