

## Regional Fishery Management Councils' Communications Meeting

Mauna Lani Bay Hotel  
68-1400 Mauna Lani Drive, Kohala Coast, Hawaii  
808-885-6622 www.maunalani.com

9 a.m. to 3 p.m. Monday, April 30, 2012

### DRAFT AGENDA

(rev. 2012.04.23 10 a.m.)

- 9 a.m. Current FMC-NOAA coordination on activities to inform the public
  - a. North Pacific (David Witherall)
  - b. Western Pacific (Sylvia Spalding)
  - c. Pacific (Jennifer Gilden)
  - d. Caribbean (Diana Martino)
  - e. Mid-Atlantic (Mary Clarke)
  - f. South Atlantic (Kim Iverson)
- 9:30 a.m. Report NMFS communications plan and accomplishments (Laurel Bryant, NOAA)
  - a. Status of Stocks Roll Out
  - b. Fish Watch
  - c. Community Calendar
- 10 a.m. Discussion on formalizing a procedure to improve FMC-NOAA coordination
- 10:30 a.m. Discussion on joint Council efforts / system
  - a. Managing Our Nation's Fisheries 3 Conference (NC3)
  - b. Fishery Management Councils' website
  - c. Capitol Hill Ocean Week and NOAA Fish Fry
  - d. Other
- 11:30 a.m. - 1 p.m. Social media presentation (Melissa Chang, 1013 Integrated Branding)
- 1 p.m. Exchange on best practices within each Region
  - a. North Pacific (David)
  - b. Western Pacific (Sylvia)
  - c. Pacific (Jennifer)
  - d. Caribbean (Diana)
  - e. Mid-Atlantic (Mary)
  - f. South Atlantic (Kim)
- 2 p.m. Discussion and Recommendations for the CCC
- 2:30 p.m. Other business / Next steps